



The opportunity

With greater understanding about natural capital and the benefits it provides – to health and wellbeing, the economy and sustainable living – there is an opportunity to put the enhancement of these ecosystem services at the centre of plans to shape this special place – making it an even greater area to live or work in and to visit.

We aim to be recognised across the world for our commitment to integrating nature and our natural environment with a thriving, economically successful community.

Join us

Learn more about the current and planned projects shaping the Green Halo at www.newforestnpa.gov.uk/greenhalo.

Find out how you and your organisation can get involved by emailing greenhalo@newforestnpa.gov.uk.



The Green Halo
Where nature, people
and business flourish

Who are we?

We are the Green Halo Partnership.

We bring together businesses, universities, charities and communities to ensure our world class environment in and around the **New Forest National Park** flourishes as an integral part of our wider area's thriving economy and society.

The New Forest is one of Europe's best sanctuaries for nature, situated in the busy south east of England and surrounded by Southampton, Bournemouth, Poole and Salisbury. Beyond the Park's boundaries, from Cranborne Chase to Purbeck, the South Downs to the Solent, much of this part of southern England is internationally valued because of the quality of the natural environment.

Our Partnership wants to ensure that the natural environment is seen as an integral part of how we work and live. Our ambition is not constrained

by administrative boundaries, opportunities can come from all areas and all sectors in and around the National Park – hence the Green Halo. By recognising the contribution our natural environment makes to the local economy and society, our Partnership wants to ensure that both the Park and its surroundings work to protect and improve that environment.

Our vision is to be a global exemplar of how our most precious landscapes can work in harmony with a thriving, economically successful community.





How do we do it?

We take as our starting point the natural environment and the benefits that the flora and fauna, watercourses and landscapes of the New Forest National Park provides – its ‘natural capital’¹ and ‘ecosystem services’². These help clean our air, provide fresh water and natural food supplies, and benefit both our economy and our health and wellbeing.

Then we ask ourselves how we can ensure that natural capital is not eroded and can therefore help us meet the needs of the economy and our communities, for mutual benefit. We want to ensure that the value of ecosystems services is recognised, and they are protected and improved.

This is not ‘greenwash’ or purely a talking shop. We are focused on actions which will make a clear difference on the ground, falling under **four themes**:

- 1 Supporting the local economy
- 2 Improving health and wellbeing
- 3 Encouraging sustainable living
- 4 Enhancing the natural environment

We will learn from innovations, ideas and experiences: from the best examples of urban renewal, regeneration and greening schemes; from landscape scale approaches, habitat enhancements and cultural projects. We will work together to inspire further innovations to improve where we live and work and share these widely to stimulate further action.

Glossary

1. Natural capital is the world’s stocks of natural assets or resources (including geology, soils, air, water and all living organisms) which have a value.
2. From this natural capital people gain a wide range of benefits or ecosystem services, which make human life possible (ranging from products such as food, water, energy, raw materials to services such as nature’s way of purifying air, to outdoor experiences which aid our health and wellbeing).

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